

Privacy Policy

Last updated: October 14, 2025

1. Introduction

Richey Property Management (“we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.richeypr.com, use our services, or communicate with us by phone, email, or SMS/text message. By using our services or providing us with your information, you agree to the terms of this Privacy Policy.

2. Information We Collect

We may collect personal information (name, phone number, email address, property preferences), SMS communication data, and website usage data such as IP address and browser type.

3. How We Use Your Information

We use your information to respond to inquiries, schedule property showings, send transactional or informational messages, provide support, comply with legal obligations, and marketing purposes. We do not sell or share your personal information with unaffiliated third parties for marketing purposes.

4. SMS/Text Messaging Policy

By providing your mobile phone number, you consent to receive SMS/text messages from Richey Property Management related to our real estate services, including property updates, scheduling confirmations, and responses to your inquiries.

- Opt-In: You can opt in through our website forms or by requesting information from us.
- Opt-Out: You can opt out at any time by replying STOP.
- Message Frequency: Message frequency varies. Standard message and data rates may apply.
- Support: Reply HELP or contact us at dataprivacy@richeypr.com or 703-471-4800.

5. Data Security

We use commercially reasonable safeguards to protect your personal data. However, no electronic transmission or storage method is 100% secure, and we cannot guarantee absolute security.

6. Data Sharing and Disclosure

We may share your information with trusted service providers such as Phone.com (for text communications), real estate listing platforms, and CRM systems. These providers are required to use your information solely for legitimate business purposes.

7. Your Rights

You may request access to, updates of, or deletion of your personal information by contacting us at dataprivacy@richeypm.com.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the content or privacy practices of these external sites.

9. Updates to This Policy

We may update this Privacy Policy periodically. The updated version will be posted on our website with a revised 'Last Updated' date.

10. Contact Us

For questions or concerns regarding this Privacy Policy or our data practices, please contact us at:

Richey Property Management

11870 Sunrise Valley Dr #201, Reston, VA 20191

Email: dataprivacy@richeypm.com

Phone: 703-471-4800

Short 'Privacy & SMS Terms' Blurb for Website Forms

By submitting this form, you agree to receive SMS/text messages from Richey Property Management related to your inquiry or our property management services. Message frequency may vary. Reply STOP to cancel or HELP for assistance. Message and data rates may apply. Review our Privacy Policy at <https://www.richeypm.com/privacy> for more details.